

Chad Dillard named marketing director at Southwest Washington Medical Center

Chad Dillard has been selected as marketing director for Southwest Washington Medical Center. Dillard has been active in the Maryland Society for Healthcare Strategy and Marketing Development, where he held positions of president, program chairman and treasurer.

Prior to coming to Vancouver, Dillard was vice president, marketing and communications, for Good Samaritan Hospital, Baltimore.

"We're pleased to have an experienced professional with Chad's credentials helping us take our message to the community," says **Gil Rodriguez**, the medical center's chief medical officer and vice president of marketing and planning.

Dillard is a graduate of the University of Arkansas. He earned a masters degree in business administration from the University of Baltimore.

The medical center is Clark County's largest employer, with 3,200 employees and 545 active medical staff members.

Trail blazing history in the making with trail boss Kelly Puntene

If it is not the most important urban planning event in 200 years, as **Kelly Puntene**, Vancouver-Clark Parks and Recreation, says it is, the public trail planning presentation being offered at the Hilton Vancouver Washington Friday, Nov. 4, is one of the most unusual planning events in 200 years.

The public is being invited to participate, over dinner, entertainment, music and a no-host bar, in a planning session for expansion of the Clark County Trail and Bikeway System.

The evening is not without a slight expense, though. Dinner is \$45 per person. Called Blazing New Trails, the event is listed variously as a symposium, open house and planning event. It begins with a 5:30 p.m. cocktail hour. Dinner is at 6:30 p.m.

After presentation of the revised draft of the county trail and bikeway system, participants will add their own recommendations following table discussions.

Current planning calls for revisions and improvements to the trail and bikeway system plan developed in 1992. A community advisory committee of 24 persons has been revising the original plan.

The project goals, according to Puntene, are: "To encourage and promote the growth of a trail system serving the needs of the community, pedestrians, equestrians and bicyclists; to develop a seamless system of trails and sidewalks; and to ensure the network of trails is continuous, systematic, focused and achievable."

For further information, call Puntene at **619-1127**.

Big USO-style Veterans Day Hangar Dance is November 5

Contrary to what some have read in the *Insider* yesterday, the Veterans Day Hangar Dance at Pearson Air Museum is Saturday, Nov. 5. It begins at 7 p.m. Vancouver will also celebrate Veterans Day on Saturday, Nov. 5, with an 11 a.m. parade along Officers Row. Veterans Day officially is Friday Nov. 11.

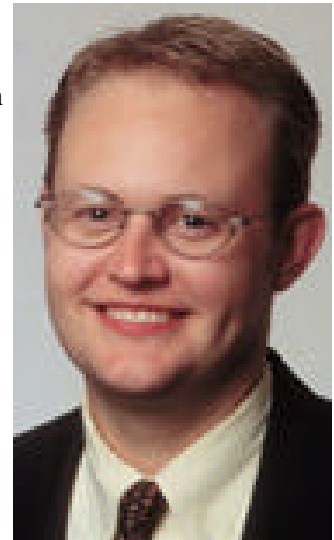
For further information about the dance, call **694-7026**.

Calendar

Admission is free to the Museum After Hours presentation on tin cans by **Douglas H. Rhodes**, author of *History from a Tin Can*. The presentation begins at 7 p.m. this evening in the Clark County Historical Society museum at 1511 Main Street. Curtain time for the Clark College production of *Girls of the Garden Club*, in the Decker Theater on the Clark College campus, is 7:30 p.m. Friday, Nov. 4, and Saturday, Nov. 5. Admission is \$8.

Correction

Chuck Miller, one of the *Vancouver Business Journal's* Accomplished & Under 40 recipients, was listed by the *Insider* as being with Key Bank. Not so. Miller is vice president and commercial loan officer for Bay Bank, a division of Cowlitz Bank. The award presentations will be made at an 11:30 a.m. luncheon in the Hilton Vancouver Washington on Thursday, Nov. 10.



Chad Dillard

Thursday headlines at home and abroad

Thursday on the air

Vancouver City Council (10/17)—3:49 p.m. CVTV
General Election Video Voters' Guide—5:30 p.m. CVTV
Animal Control Hearings (10/12)—6:06 p.m. CVTV
Clark County Land Use Hearings (live)—6:55 p.m. CVTV

Town Tabloids and the weather

Jo Jones planning event planning. ✂ **Karen Scott** providing royal treatment ✂ **Cathy Green** serving up the greatest mocha. ✂ **Susan Wolff** livening up Saturday night. ✂ **Jill Watts** livening up the Y. ✂
Thursday, rainy day, 52. **Friday**, gray day, possible thunder showers, 52. **Saturday**, rain and windy, 54.