# *dailyinsider* Friday, Sept. 12, 2008

# Welcome, Salmon Creek Grand Opening



### Port to host transportation forum

Symposium to feature regional leaders and keynote by national expert in supply chain management

The Port of Vancouver will host Economy in Motion, a symposium on the movement of goods, job creation, and attracting and retaining business in the Pacific Northwest, executive director **Larry Paulson** announced today.

The event, set for Friday, September 26, 2008, at the Vancouver Hilton, is scheduled for 7:30-11 a.m. Congestion, fuel costs and workforce accessibility are influencing business productivity and jobs generation. This area being a trade-reliant region, its response to these issues will determine its ability to attract and retain business and jobs, say symposium organizers. Economy in Motion will bring national experts and local business leaders to Vancouver to share their perspectives on how the region's transportation system affects the bottom line, and determines where and how businesses locate and thrive.

Paulson, **Jason Tell**, region one manager for the Oregon Department of Transportation and **Paula Hammond**, secretary of transportation in the State of Washington will deliver welcoming messages under the theme "The Road to our Economy".

Keynote speaker **Kate Vitasek** - a thought leader in supply chain management - will talk about the supplyside and demand of business on the transportation. Her discussion will address the affect of transportation systems on how, when and where products are supplied, manufactured and distributed, and how it influences where businesses and jobs locate.

A Business Leaders Panel - featuring **Peter Bragdon** of Columbia Sportswear, **Roger Qualman** of Norris Beggs and Simpson; **Joel Halloren** of Fred Meyer; **Jeff Arntson** of Albina Fuel and **Allan Stray** of Tetra-Pak Materials - will share their specific uses of the goods and freight system and address the impacts of the region's transportation system on their ability to grow. The panelists will share their advice on how this trade-dependent region can compete on the roads, rivers, rail and runways.

Finally, **Ginger Metcalf**, the executive director of Identity Clark County, will provide an overview of some of the region's biggest freight-related projects, including the Columbia River Crossing and an upcoming region-wide freight study.

Event sponsors include the Ports of Vancouver and Portland, Identity Clark County, the Portland Business Alliance, The Greater Vancouver Chamber of Commerce, Greenlight Greater Portland and the Washington State Dept. of Transportation.

Go to <u>www.portvanusa.com</u> for more information.

## Walking the Talk: Community Choices announces program success

Community Choices 2010 has announced the success of its "Take 10" program offered by the organization from Memorial Day through August 29 to encourage local residents to walk where they would normally drive.

Organizers said 205 participants turned in program tracking cards by the deadline.

"We are delighted with the enthusiasm behind *Take 10*," said **Barbe West**, Executive Director of Community Choices. "People from all walks of life participated and many are asking 'what's next?' Some reported back to us that it was easy to walk to their destinations. Others said a lack of sidewalks, crosswalks, too much car traffic and destinations too far apart made it a real challenge."

*Take 10* is one component of the organization's *Walking: All Reasons All Seasons* education campaign. West said the campaign helps citizens and policy makers better understand the positive relationship between walkable communities and the overall health of its citizens. Many experts believe the nation's obesity epidemic is largely a result of physical inactivity, which is directly influenced by how communities are designed. When destinations are close and pedestrian travel is safe, people walk more and are healthier for it.

"We've largely engineered physical activity out of our daily routines," observes West. "Our surroundings

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often limit the option to walk and our lifestyle is very dependent on the idea of driving wherever we need to go and getting there as fast as possible." In addition to the health connection, money is also a motivator. The challenges within our economy – including rising gas prices – are also prompting people to think about walkable communities and the benefits of an integrated transportation system that supports walking, biking, public transit and cars."

For more information about this and other Community Choices 2010 programs, visit the group's website at <u>www.clarkcommunitychoices.org</u>.

#### Board announces a full Leadership Clark County Class of 2009

At a recent reception hosted at the Marshall House for approximately 100 alumni and sponsors, the Leadership Clark County (LCC) board announced that the LCC Class of 2009 is now full. Thirty-six outstanding candidates from the private and public sector were introduced following a comprehensive application and interview process.

They are: Darcy Altizer, Educational Opportunities for Children (EOCF); Jeanie Ashe, Columbia River Economic Development Council (CREDC); Steven Bacon, Clark Regional Wastewater District; Richard Bailey, Schwabe, Williamson & Wyatt; Kate Benson, Cascade Pacific Council, Boy Scouts; Mike Bomar, BIA of Clark County; Katy Brooks, Port of Vancouver; Sharif Burdzik, First Independent; Lisa Costa, Keller Williams Realty; Scott Deutsch, Evergreen Public Schools; Jaci Erickson, iQ Credit Union; Eric Golemo, Sturtevant, Golemo and Associates; Ryan Golze, Van Mall Retirement; Antonio Gomez, Hewlett Packard; Ron Gompertz, Hewlett Packard; Meredith Green, Iron Mountain; Jeff Groff, Clark PUD; Jennifer Halleck, Vancouver School District; Susan Hartman, First Independent; Steve Hogan, PTL Metals; Eric Husemoen, Miller's One Hour Heating; Robert Katsuno, Ameriprise Financial; Stephen Korn, RSV Construction Services, Inc.; Melissa Kreuder, ESD 112; Temple Lenz, Vancouver Rotary Foundation; Cherylee Mircovich, Clark County Title; Ken Moody, Bank of Clark County; Shyla Nelson, Camas Police Department; Rob Palena, MacKay & Sposito, Inc.; Ahmad Qayoumi, City of Vancouver Transportation Services; Linda Reid, West Coast Bank; Travis Smith, Clark County Fire & Rescue; Jeff Taylor, Bank of Clark County; Travis Tormanen, Kennedy/Jenks Consultants; Pamela Weatherspoon, Big Brothers Big Sisters Columbia Northwest; Paul Wienecke, Clark PUD

Leadership Clark County's mission is to develop effective leaders to serve Clark County. Applications for the 2010 class will be due next spring and will be available at <u>www.leadershipclarkcounty.com</u>. Space will again be limited.

#### Calendar

English Estate Winery is hosting a "Yappy Hour to Benefit Animals of Southwest Washington" tomorrow from 3-7 p.m. at the winery, 17806 SE 1st St., Vancouver. Animal lovers, wine lovers, music lovers, and socialized dogs are all welcome. Live music and tasty treats for dogs and humans will be offered. \$20 donation suggested. <> The Vancouver City Council meets Monday, Sept. 15. A fireworks update will be presented during the 4-5 p.m. workshop session. The regular council meeting begins at 7 p.m. <> Nationally known scholar and nursing education expert, **Christine Tanner**, will be the featured speaker at the 2008 Thelma L. Cleveland Visiting Scholar event hosted by the Washington State University College of Nursing on September 18, 5-6:30 p.m. at the WSU Vancouver campus. Her discussion will focus on the 20-year reform movement in nursing education and the significant changes in clinical education on the horizon.

#### Friday on the air

Election 2008: 17th Legislative District Representative, Position 1 Candidates—6 p.m. CVTV Attack Asthma at Home—6:32 p.m. CVTV Clark County Animal Control Hearings (9/10)—7 p.m. CVTV Congressional Federal Transportation Forum (8/6)—8:07 p.m. CVTV

#### Town Tabloids and the Weather

Karissa Schoene coming to the rescue. <> Julie Surtshin promoting collegiate pursuits. . <> Barbara Sheldon sending sunbeams. <> Patricia Rohrbach taking care of business. <> Chris Pienkowski .updating. <> Tom

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**Ruge** and **Lena Wittler** shining stars. <> **Kimber Webb** unleashing possibilities. <> **Friday**, sunny, 58-87. **Saturday**, summer's not over 'till somebody sings, 48-82. **Sunday**, hot and sunny, 60-90.