

Jerry Greenfield, co-founder of Ben& Jerry's Ice Cream, will be the keynote speaker at the 2008 Business Opportunity Expo May 29 at the Clark County Events Center at the Fairgrounds.

Jointly hosted by the cities of Battle Ground, La Center and Ridgefield, and the Port of Ridgefield, the all-day expo will showcase business opportunities in north Clark County.

Port of Ridgefield executive director Brent Grening said, "The expo is targeted at local companies looking to expand or showcase their businesses, companies outside the area looking to relocate or expand operations, and anyone interested in learning more about Clark County."

Go to [www.2008bizoppexpo.com](http://www.2008bizoppexpo.com) for more details.

**Thursday on the air**

Clark College Vocal Jazz Finals Commissioners (1/24)—6:30 p.m. CVTV

Clark College Jazz Band finals (1/26)—5:45 p.m. CVTV

Columbia River Crossing Task Force Meeting (1/22)11:30 p.m. CVTV

**Town Tabloids and the weather**

**Bonnie Harris** making links. <> **Krista Colvin** making it look easy. <> **Sherri McMillan** inspiring. <>**Sherri Falkner** impatiently waiting. **Thursday**, sunbreaks, clouds, **44-62**. **Friday**, Sunny and warm, **65**.**Saturday**, showers possible, cooler, **61**.

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From Your Desk.



## **Good, but good enough?**

Vancouver Mayor Royce Pollard cautioned citizens not to be satisfied with mediocrity during his 11th State of the City address today before an audience of about 300.

I am happy to tell you that the state of America's Vancouver is good. However, we have to ask ourselves, "Is 'good' good enough?"

"Every morning when I wake up I ask myself, "Can we be better?" I know we can and that is a big reason why I proudly serve as Mayor of this amazing city."

Pollard focused on seizing opportunity in his speech. He discussed the importance of supporting major projects such as downtown waterfront development and the Columbia Crossing bridge as key to the city's ability to grow and flourish. The preferred bridge alternative, Pollard said, must include a replacement bridge option and must include light rail. How far light rail should extend into Vancouver continues to be a point of

discussion.

Pollard also implored the audience to support connecting downtown with the city's historical district.

"Another vital connection that will be made is the connection between downtown and the Historic Reserve with a freeway cap or lid from about 9th Street to Evergreen Boulevard. This connection will once again unite our historic area with our thriving downtown. We need bold projects like this . . . projects that will lift America's Vancouver above the ordinary."

## **Cancer takes Janelle Schaefer at 43**



**Janelle Schaefer Sleeper**

A service to celebrate the life of **Janelle Schaefer Sleeper**, 43, who died peacefully at home with family and friends at her side Tuesday following a long and heroic battle with cancer, will be at 2:30 p.m. Saturday, March 1, in Good Shepherd Episcopal Church on Ellsworth Road.

Mrs. Sleeper was the youngest daughter of **Bob** and **Sally Schaefer**

Mrs. Sleeper Janelle is also survived by survived **Jeffrey Sleeper** and their two sons **Bryson** and **Cameron**, her brother **Lou** and his wife her brother, **Lou** and his wife, **Laurie**, her sister, **Cyndee Schaefer** and an extended family of aunts, uncles, nieces and nephews.

Mrs. Sleeper was raised in Vancouver and graduated from Fort Vancouver High School. She attended Washington State University and graduated from Willamette University. Mrs. Sleeper worked for Conkling and McCormick in public relations in Portland and later worked for many years with Vancouver-based HOSTS Learning, promoting the benefits of mentoring students. Most recently she owned her own public relations firm, JKS Consulting.

The family suggests that instead of flowers, contributions can be made to any of the following: The Janelle Schaefer Sleeper Cancer Research Fund % of SW Washington Medical Center Foundation, P.O. Box 1600, Vancouver, WA 98668 or Hospice of S.W. Washington or the Fred Hutchison Cancer Research Center.

**2008 Business Opportunity Expo to showcase north Clark County business potential**