



### **Rocketshop adds two more**

**Carrie Asby** and **Jason Love** have joined the staff of Rocketshop, Vancouver-based full-service marketing, advertising and branding firm, reports Rocketshop president **Greg Jones**.

Asby previously was with Portland-based ad agency Coates Kokes. She worked on such accounts as Avista Utilities, Kuni, PGE Park and the *Register Guard*. Asby was founder and creative director for Portland's Rabbit Rabbit. Asby is a graduate of Linfield College.

Love brings more than 10 years of marketing and public relations experience to Rocketshop and most recently was with Portland-based eROI, where he managed marketing campaigns and ecommerce. Love's clients included McAfee, SkyTel, PricewaterhouseCoopers and the ...*For Dummies* and *CliffNotes* book series. A former Peace Corps member in the Dominican Republic, Love is a graduate of Humboldt State University.

Rocketshop was founded in 2000. Local clients include C-TRAN, Riverview Community Bank, and Sharp Microelectronics of the Americas.



**Jason Love**



**Carrie Asby**

### **nLight wins Emerging Trader-of-the-Year Award**

Gov. **Chris Gregoire** has selected Vancouver-based nLight Corporation for the 2008 Governor's Emerging Trader of the Year Award. The award honors a Washington State business that has demonstrated innovation and success in international trade, reports **Steve Norgaard**, vice president of manufacturing operations for nLight.

Established in 2000, nLight has grown into an international company with manufacturing and application centers in Hillsboro, Lohja, Finland and Shanghai, China. A leader in the photonics industry, nLight designs and manufactures high-power semiconductor lasers and fibers for industrial, medical, defense and consumer applications.

When nLight established its manufacturing and sales presence in China, the company used that base to enter the Chinese market, according to Norgaard. "That strategic and different approach enables us to capture significant market share in China," Norgaard added.

nLight has grown an average of 70 percent per year for the past five years and was named the fastest growing technology company in Washington State by Deloitte and Touche in 2007.

### **Evergreen Schools bond proposal just shy of a quarter billion dollars**

Evergreen Public Schools is asking voters to approve a \$249,782,000 bond issue to cover capital needs for the next six years at a special election Tuesday, May 20. It is believed to be the largest single bond issue ever presented to voters in southern Washington.

The funding is needed, according to the school board, which unanimously approved the request "to accommodate 21st century education, manage growth to meet current needs, protect the community's investment and create and maintain a safe and secure environment for students and staff."

According to Evergreen school board president **Schuyler Hoss**, the board went for a single large bond issue because delaying the proposal or splitting needs with two separate bond issues would be more costly.

The bond issue would pay the cost of replacing Sifton, Marrion and Image Elementary Schools and building

a new elementary and new middle school and a new Health and BioSciences Academy. The bond issue would also finance classrooms and provisions for full-day kindergartens.

The Evergreen district's last bond measure was approved six years ago. Since then, the district has grown by 2,800 students.

If approved by a 60 percent vote, the bond issue would tax the owner of a \$250,000 home \$8.13 a month.

### **WSDOT to begin statewide bicycle planning in Vancouver**

The first public meeting to help plan the state's 2008-2027 Bicycle Facilities and Pedestrian Walkways Plan will be in Vancouver at 6:30 p.m. Tuesday, April 22, in the state Department of Transportation's southwest Washington region office, 11018 NE 51st Circle.

The plan will include strategies to improve bicycle and pedestrian safety, encourage people to walk or bicycle more often.

A draft plan is available for review by going to [www.wsdot.wa.gov/bike/bike\\_plan.htm](http://www.wsdot.wa.gov/bike/bike_plan.htm).

### **Calendar**

The Southwest Washington Transportation Council meets in regular session at 4 p.m. Tuesday, April 1, in the 6th floor training room of the Public Service Center, 1300 Franklin Street. The council will hear updates on both the Columbia River Crossing Project and the Clark County high-capacity Transit System plan. <> The Puget Sound Blood Center is holding a blood drive from noon until 6 p.m. Wednesday, April 2, in the parking lot of St. Philip Church, 430 Bozarth Avenue, Woodland. <> Hip hop, social justice and sustainability are subject matter for the Center for Social and Environmental Justice at Washington State University Vancouver's second annual spring research colloquium at noon Wednesday, April 2, in room 6P in the multimedia classroom building on the Salmon Creek Campus, 14204 NE Salmon Creek Avenue. Presenters are **Thabiti Lewis, Wendy Olson and Pavithra Narayanan**. Lectures are free, but parking in the Blue Lot is \$3 a day. <> Clark County commissioners meet in an informal session at 1:30 a.m. Wednesday, April 2.

### **Tuesday on the air**

The University as an Urban Developer (3/7)—4:30 p.m. CVTV

GOP Lincoln Day Dinner (3/1)—7 p.m. CVTV

**Texas at Seattle Mariners (live)—7 p.m. FSN, KFX**

Optimist Club Oratorical Contest (3/8)—8:30 p.m. CVTV

Clark County Board of Health (3/26)—10 p.m. CVTV

Clark College Orchestra Winter Concert—10:45 p.m. CVTV

### **Town Tabloids and the Weather**

**Bob Koski** promoting better revenue source. <> **Karamy Muessig** helping maintain corporate semblance. <> **Roxie Olsen** peddling pretty posies. <> **Dean Baker** gets record-tying hat trick. <> **Kay Cooke** passing along good news. <> **Jack Cooney**, after a couple of valiant soup delivery tries, gets competent help. <> **Tuesday**, sun follows fog, 32-59. **Wednesday**, mostly sunny, a few clouds, 36-64. **Thursday**, partly cloudy, sunbreaks, 41-68.