



Scott Winegardner and Dan Hansen.

Ivey Performance Marketing adds positions

Ivey Performance Marketing, a retail brand marketing company, has announced the appointment of a corporate controller and a general manager.

Scott Winegardner, CPA, has been appointed corporate controller. Winegardner previously was corporate controller, secretary and treasurer for the Seattle-based Smart Buys, held divisional finance leadership roles for the Vancouver, Wash.-based fitness company Nautilus, Inc., and accounting and audit roles for Daitron, Inc., and Deloitte and Touche LLP.

Dan Hansen has been appointed general manager of operations at the company headquarters. His 25 years of color expertise includes operations leadership at TechJet Imaging in Vancouver, Wash., and 17 years with legacy companies WyEast and Ivey Imaging.

Ivey Performance Marketing is based in the Portland, OR, suburb of Milwaukie, and specializes in creating retail marketing environments on behalf of more than 50 branded companies and products. The company develops, installs and manages retail materials for several thousand retail stores each month. The company also has service offices in Los Angeles and Milwaukee, WI.

More information is available at www.ivey.com or by calling **503-794-9800**.



Steve Pagel

Steve Pagel to lead Battle Ground School Board

The Battle Ground School District board of directors elected **Steve Pagel**, one of its three new members, as president. **Sam Kim**, the outgoing president, was elected vice president. **John Idsinga**, another new member, was elected legislative representative.

Pagel, 51, is the owner of a commercial and residential landscape maintenance business. He is a 1977 graduate of Columbia River High School in Vancouver. He attended the University of Washington, and then Lewis & Clark College in Portland, graduating in 1981 in business administration.

Pagel is a longtime volunteer for numerous civic and school causes, including service as volunteer auctioneer at fund-raisers for school groups and other nonprofit organizations.

Pagel and his wife, **Julie**, a teacher in Vancouver, live in the Pleasant Valley area of the Battle Ground School District. They have three children: **Katie**, a sophomore at Prairie

High School; **Andrew**, a freshman at the University of Washington; and **Alison**, a junior at Colorado State University.

Pagel, Idsinga and **Monty Anderson** were elected to the board of directors in November. Kim and Director **Karen Lehman** are returning board members.

Clark College welcomes a literary detective for the ages

Author and professor **Paul Collins** will be the next guest speaker in Clark College's Columbia Writers Series. Collins will appear from noon to 1 p.m. Wednesday, Feb. 10, in the Penguin Student Lounge, located in Clark's Penguin Union Building. The event is free and open to the public.

As a writer, Collins specializes in science history, memoir, and unusual antiquarian literature. His six books have been translated into 10 languages. They include *The Book of William: How Shakespeare's First Folio Conquered the World* (2009), *The Trouble with Tom: The Strange Afterlife and Times of Thomas Paine* (2005), *Not Even Wrong: A Father's Journey Into the Lost History of Autism* (2004), *Sixpence House: Lost in a Town of Books* (2003), and *Banvard's Folly: Tales of Renowned Obscurity, Famous Anonymity and Rotten Luck* (2002).

Collins is a frequent contributor to the "Histories" column of *New Scientist* magazine. His other recent freelance work includes essays for the *New York Times*, *Slate*, and *The Believer*. In addition to appearing regularly on NPR's *Weekend Edition Saturday* as its resident "literary detective" on odd and forgotten old books, he is also the founding editor of the Collins Library imprint of McSweeney's Books, where he has revived such



Paul Collins

disparate works as a World War I internment camp memoir (*To Ruhleben and Back*) and an absurdist 1934 detective tale (*The Riddle of the Traveling Skull*).

Collins lives in Portland, OR, where he teaches creative nonfiction as an assistant professor in the master of fine arts (MFA) program at Portland State University.

NWABA Benefit Dinner and Auction

The Northwest Association for Blind Athletes (NWABA) has announced that it will be hosting its Annual Benefit Dinner and Auction March 5, 2010, at the Firstenburg Center in Vancouver, Washington.

"This event will help to raise funds which will enable us to make a difference in the lives of more people who are blind and visually impaired," says President **Nick Wilks**. "This year we are dramatically increasing our sports programs for blind students and adults. This event will help to make that a reality."

Tickets are \$30 per person, or \$200 for a table of eight. Guests may reserve tickets by calling **1-800-880-9837 ext. 4**, or visit <http://www.NWABA.org>. The deadline for ticket registration is Monday, Feb. 22. Those who are unable to attend may make a tax-deductible donation to support blind and visually impaired athletes by visiting the website mentioned above.

Free dental care offered to uninsured children on Feb. 6

Children's Dental Health Day, an event that offers free dental care to children, will be held from 7:30 a.m. to 4:30 p.m. Saturday, Feb. 6, at the Clark College Dental Hygiene Clinic, 1933 Fort Vancouver Way.

Children ages 2 to 19 without dental insurance are eligible for X-rays, sealants, fluoride treatment, fillings and extractions. Cleanings are not included. Children will be seen by appointment only. To schedule an appointment, call **397-8020, 397-8010 or 397-8000 ext. 7371**.

The annual event is in its fourth year and typically serves about 300 children. Last year, 230 volunteers, including dentists and other oral health professionals, served 301 patients, providing more than \$70,000 worth of dental services.

Services are donated by Clark College, Clark County Dental Society, Clark County Public Health, Free Clinic of Southwest Washington and Greater Southwest Washington Dental Hygiene Association. Funding is provided by Ronald McDonald House Charities and Washington Oral Health Foundation.

Calendar

Port of Camas-Washougal commissioners meet at 6 p.m. tonight, Jan. 25, for a special meeting, in the Port office, 24 South A Street, Washougal. <> Washougal City Council meets for a workshop at 5:30 p.m. tonight, in Council chambers. <> City Council meet for a study session at 7 p.m. tonight Jan. 25, in the Battle Ground Community Center, 912 East Main Street. For more information, call **342-5008**. <> Vancouver City Council meets from 4 to 6 p.m. for workshops followed by a full council meeting with public hearings at 7 p.m. tonight, Jan. 25, in City Council chambers. <> The Greater Vancouver Chamber of Commerce is having its Business After Hours at the Corwin Beverage Company from 5 to 7 p.m. Tuesday, Jan. 26, 219 South Timm Road, Ridgefield, WA. Visit www.vancouverusa.com to register. <> Planning Commission meets at 4 p.m. Tuesday, Jan. 26, in Council chambers, 210 E 13th Street. <> Public Utility District of Clark County Board of Commissioners is holding a meeting at 9 a.m. Tuesday, Jan. 26.

Monday on the air

Cascade Park Community Library Grand Opening Celebration (12-15)--6 p.m. CVTV

Vancouver City Council (live)--6:55 p.m. CVTV

Vancouver Housing Authority: Housing Matters (1-3)--11 p.m. CVTV

VPD All Access: Neighborhood Police Officers--11:30 p.m. CVTV

Town Tabloids and Weather

Bobbi Short keeping Ridgefield fun. <> **Kate Jobe** being brave. <> **Monday**, few showers, 54-40. **Tuesday**, a.m. showers, 53-38. **Wednesday**, partly cloudy, 53-39.